



# PUBLIC NOTICE

## ASSISTANCE FOR OPENING EXPORTERS OFFICES ABROAD

Government of Pakistan had announced in Trade Policy 2007-08 to provide assistance to socially and environmentally compliant and ISO Certified companies for setting up business offices abroad. It has been decided to continue this scheme during the Trade Policy 2009-10. Under this initiative following incentives will be provided with appropriate caps on the upper limit:

- a. 50 % subsidy in rentals for three years.
- b. 50 % subsidy in salaries for three employees for three years.

### Eligible countries

Malaysia, Japan, China, UAE, Russia, USA, EU and Africa.

### ELIGIBLE PRODUCTS AND CRITERIA

Following products and export performance during the year 2008 – 09 or an average of last 3 years is the eligibility criteria for this scheme:

Products	EXPORT PERFORMANCE IN us\$
<b>Textiles Sector</b> Woven & Knitted Garment, Tents, Bed linen Towel and Made-ups, Denim Fabric	US\$ 8 Million US\$ 10 Million
<b>Leather Sector</b> Leather Garments, Leather Products & Footwear,	US\$ 5 Million
<b>Carpets and Rugs</b>	US\$ 5 Million
<b>AGRO-Food Sector</b> Sea food/ Fish, Fruits & Vegetables, Meat & meat preparations, poultry products, Processed food, such juices, jams & jellies, spices, confectionery, ready to eat food, pastes, milk and diary products etc.	US\$ 2 Million
<b>Mineral Sector</b> Marble, Onyx and Granite products, Gems and Jewellery	US\$ 2 Million
<b>Services Sector</b> Information Technology	US\$ 2 Million
<b>Engineering and manufacturing Sector</b> Engineering goods, Surgical goods, Sports goods, chemical and its products, Pharmaceutical products and Petroleum products	US\$ 5 Million
<b>Cutlery products</b>	US\$ 2 Million
<b>Furniture</b>	US\$ 1 Million
<b>Handicraft</b>	US\$ 1 Million

Exporting companies who fulfill the eligibility criteria under this scheme may apply to Trade Development Authority of Pakistan, along with the following information / documents:

- a. Complete profile of the company.
- b. Name of MD/ CEO with contact details (Phone, Fax & E-mail).
- c. Name of the contact person with contact details (Phone, Fax & E-mail).
- d. Name of the country and city where company intends to set up office.
- e. Export performance of last 03 years duly certified by Bank, both overall and in the country of interest.
- f. Attested copies of certificates of International Standards.
- g. Items/ Products of exports.

**Javed Anwar Khan**  
Director General

**Trade Development Authority of Pakistan**  
**MINISTRY OF COMMERCE**  
**GOVERNMENT OF PAKISTAN**

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