

SOURCING AT MAGIC, **MAGIC SHOW, LAS VEGAS, USA Feb 18-21, 2013**

WORLD'S LARGEST APPAREL TRADE SHOW!

MAGIC SHOW is the world's largest and most prestigious apparel show. With over 3500 exhibitors and 60000 trade buyers, MAGIC SHOW continues to rule the apparel world. At Aug 2012 edition of this show, 32 Pakistani companies participated. The next edition of this show is being organized from Feb 18-21, 2013 at the Las Vegas Convention Center, Las Vegas, USA.

TDAP TO ORGANIZE PAKISTAN PAVILION: Trade Development Authority of Pakistan is organizing Pakistan pavilion at this event.

At MAGIC SHOW, Pakistani companies can display following products:

- All Kinds of Garments for Men, Women and Children.
- Sportswear, Socks, Swim Wear, Institutional Wear, Martial Arts Products, Under Garments.

THE MOST PROMINENT RETAILERS ATTENDED SOURCING AT MAGIC FEB **INCLUDING THE FOLLOWING:**

DILLARD'S, DISNEY THEME PARK, FOOT LOCKER, FOREVER 21, GAP, GUESS, GYMBOREE, HARLEY DAVIDSON, JCPENNEY, KOHLS, LA MAISON SIMONS, LL BEAN, LULULEMON ATHLETICA, MACY'S, MANDEE, MARMAXX GROUP, NORDSTROM, ORVIS, PACSUN, PAYLESS SHOE SOURCE, PENDLETON, REDCATS USA, REI, SAKS FIFTH AVENUE, SEARS, TARGET, THE CHILDREN'S PLACE, THE WALKING COMPANY, UNIVERSAL STUDIOS, HOLLYWOOD, WET SEAL, WINDSOR FASHIONS, ZAPPOS, ZUMBA FITNESS, 99 CENTS ONLY STORES, ALDO, ABERCROMBIE & FITCH, AMAZON.COM, AMERICAN EAGLE, OUTFITTERS, AVON, BEALLS OUTLET, BEBE STORES, BELK, BLAIR CORP, CHARLOTTE RUSSE, CHARMING SHOPPES, CHICOS, CINTAS, CITI TRENDS, COSTCO WHOLESALE, DAVID'S BRIDAL, DICKS SPORTING GOODS.

THE MOST PROMINENT BRANDED MANUFACTURERS ATTENDED **SOURCING AT MAGIC INCLUDING THE FOLLOWING:**

FRUIT OF THE LOOM, ALSTYLE APPAREL & ACTIVEWEAR, AMERICAN APPAREL, BEARPAW, BELGO LUX, BUFFALO JEANS, CHINESE LAUNDRY, COBIAN, CONCEPT ONE, CONNECTED

APPAREL, CREATIVE APPAREL, CONCEPTS, DESIGUAL, DICKIES GIRL/APPAREL, LIMITED, DOCKERS, DOLLHOUSE, ENGLISH LAUNDRY, FAMOUS STARS, STRAPS, FOX HEAD, GIORGIO COSANI, HAGGAR CLOTHING CO, HAMPSHIRE BRANDS, HURLEY, JEM SPORTSWEAR, JERRY LEIGH, JFH GROUP, JOCKEY INTERNATIONAL, JOHNNY WAS, JUNK FOOD CLOTHING, MAD ENGINE, MARITHE + FRANCOIS, GIRBAUD, MAUI AND SONS, P J SALVAGE, PERRY ELLIS, POINT ZERO, RAMPAGE FOOTWEAR, SEE THRU SOUL, SILVER JOANS, SOUTHPOLE, SPORTAILOR, TAPOUT, TRUE RELIGION, VERA BRADLEY, VF CORP, WEATHERPROOF, WILLIAMSON-DICKIE, YMI JEANSWEAR INTERNATIONAL, 7 DIAMONDS, ADOLFO LICENSING GROUP

SPACE COST:

Space cost for 10x10 ft (9 sqm) \$4395

MAGIC SHOW is trade only event held every Feb and Aug, 30+ Pakistani companies exhibit at each edition of MAGIC SHOW.

For further questions please contact

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