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April, 2011



# IMPORT MARKET USA: PRICE MATTERS

*With rising cotton prices, suppliers face decision to tighten their belts  
or lose their share in the world's largest market.*

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## **Highlights:**

- 2010 was a year of recovery for the US market after the decline in 2009. Value of imports and quantities almost reached pre-crisis levels.
- Of the 14 textile and clothing categories analyzed in this report, countries which managed to reduce or hold their prices, generally gained in terms of market share. Although there were some exceptions but not in major categories covered.
- Pakistan may get better prospects in terms of US market share in 2011 if cotton prices stabilize and the supply of cotton in local market remains continuous.
- Pakistan remains the largest exporter of cotton yarn to the US. Its yarn exports increased by 88% in terms of value and 56% in terms of quantity in 2010. However, its market share remained steady at 38% & 43% respectively.
- In cotton sheets and fabrics, Pakistan faces stiff competition from India. Pakistan's share in cotton sheets (category 361) was 24% in value and 33% in quantity in 2008, which currently stands at 20% and 29% respectively.
- Although, the prices increase in cotton sheets was almost in line with global imports of USA, Pakistan still lost considerable market share despite offering lower average prices.
- In men's and ladies trouser categories and also in nightwear, Pakistan's prices increased by highest percentage.
- In cotton gloves, Pakistan's average price fell by almost 13%. Pakistan managed to gain significant market share in this category.
- Government of Pakistan needs to ensure continuous availability of cotton yarn at most competitive price to its apparel and home textile manufacturers as a policy matter. If this measure is insured, only then Pakistan will be able to enhance its share in major textile categories of US apparel and home textile market. Size of these segments can be gauged by the fact that in 2010, total imports of men's cotton trousers were \$5.3 billion and for women's cotton \$6.6 billion. Otherwise, Pakistan will continue to remain a leading yarn exporter, a market worth only \$70 million.

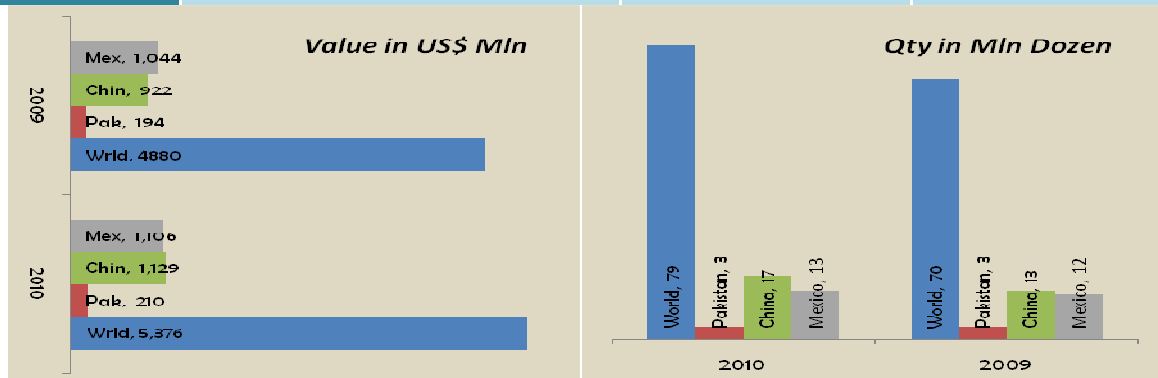
### **Cotton Apparel & Hosiery:**

- In men's/boys cotton trousers category, Pakistan's price increase is 4% from 2009, whereas prices of China, Mexico & Bangladesh declined. Bangladesh's average price went down by 6% and it managed to improve its share by 6% in quantity.
- Although the US import market for men's/boys cotton trousers improved by 10% in value and 13% in quantity in 2010, Pakistan only managed to gain 9% and 5% respectively.
- In women's/girls cotton trousers category, Pakistan's average prices increased by almost 16% from 2009 while China's prices went down by 4% and it managed to increase its market share from 32% in 2009 to 38% in 2010 in terms of quantity.
- Pakistan's market share in women's/girls cotton trousers remained stable at 2%. Due to this price rise value of Pakistan's exports increased by 19% in 2010 but the quantities only managed an increase of 6%.
- In cotton nightwear category, Pakistan's and India's average prices increased by 27% and 30 respectively. Bangladesh managed to reduce its prices by 31% in this category. Market share, however, remained more or less the same for Pakistan, India and Bangladesh.
- In cotton hosiery category, Pakistan's prices increased by 15% from 2009. Pakistan's share currently stands at 15% in value and 17% in quantity, whereas in 2009, it was 18% and 23%. China, on the other hand, increased its prices by 5% and managed to gain 4% of market share in value and quantity.
- In cotton playsuits category, Pakistan's prices went down by 17% from 2009, however, its share also went down from 4% to 1%. Vietnam's prices also decreased by 35% and it managed to gain significant share, from 6% in 2009 to 13% currently in terms of value.
- In cotton gloves category, Pakistan's prices declined by 13% from 2009, while all the other countries increased their prices. Pakistan's market share increased from 8% in 2009 to 13% in 2011.

**Category 347: Mens/Boys Cotton Trousers / Breeches / Shorts**  
*Value in US\$ and Quantities in Dozen (14.90 sqm per Doz)*

Country		Feb-11	2010	2009
World	Value in US\$	100% 898,542,000	100% 5,376,163,000	100% 4,880,166,000
	Qty in Doz	100% 13,540,634	100% 79,117,271	100% 69,983,872
	US\$ / Dozen	66.36	67.95	69.73
China	Value in US\$	22% 200,439,000	21% 1,129,320,000	19% 922,470,000
	Qty in Doz	21% 2,845,238	22% 17,060,623	19% 12,999,986
	US\$ / Dozen	70.45	66.19	70.96
Mexico	Value in US\$	16% 142,900,000	21% 1,105,891,000	21% 1,043,868,000
	Qty in Doz	12% 1,660,439	16% 13,044,086	17% 11,953,991
	US\$ / Dozen	86.06	84.78	87.32
Bangladesh	Value in US\$	23% 210,642,000	19% 1,031,322,000	19% 904,581,000
	Qty in Doz	30% 4,117,794	24% 19,044,574	24% 16,609,308
	US\$ / Dozen	51.15	54.15	54.46
Vietnam	Value in US\$	6% 54,661,000	5% 275,811,000	5% 254,811,000
	Qty in Doz	6% 834,785	6% 4,517,068	6% 3,929,528
	US\$ / Dozen	65.48	61.06	64.85
Pakistan	Value in US\$	3% 22,899,000	4% 210,452,000	4% 193,846,000
	Qty in Doz	3% 372,269	4% 3,428,550	5% 3,278,226
	US\$ / Dozen	61.51	61.38	59.13

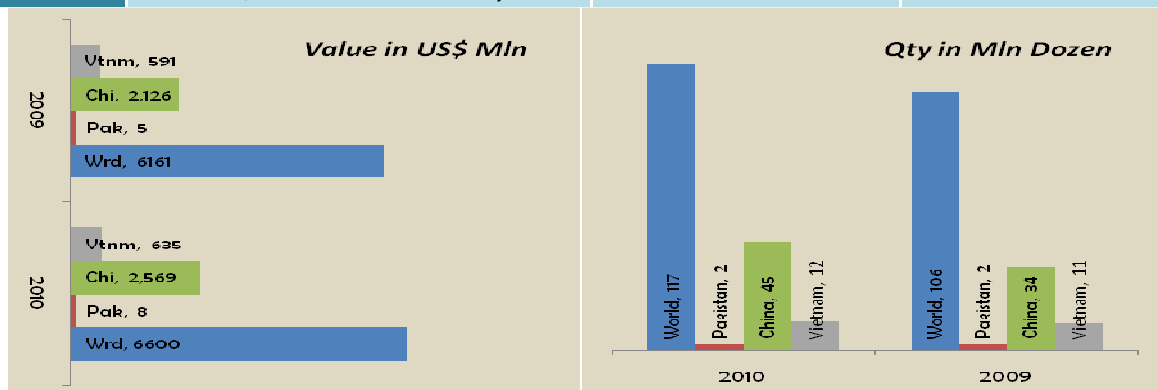
Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	10%	-9%
	Increase / decrease in Quantity	13%	-4%
Pakistan	Increase / decrease in Value	9%	-19%
	Increase / decrease in Quantity	5%	-20%



**Category 348: Womens/Girls' Cotton Trousers / Breeches / Shorts**  
*Value in US\$ and Quantities in Dozen (14.90 sqm per Doz)*

Country		Feb-11	2010	2009
World	Value in US\$	100% 1,154,837,000	100% 6,599,747,000	100% 6,161,497,000
	Qty in Doz	100% 19,574,784	100% 117,076,747	100% 105,538,298
	US\$ / Dozen	59.00	56.37	58.38
China	Value in US\$	36% 416,001,000	39% 2,569,003,000	35% 2,126,290,000
	Qty in Doz	36% 6,971,080	38% 44,509,813	32% 34,124,532
	US\$ / Dozen	59.68	57.72	62.31
Vietnam	Value in US\$	10% 120,515,000	10% 634,819,000	10% 590,859,000
	Qty in Doz	11% 2,105,570	10% 11,654,947	10% 10,696,811
	US\$ / Dozen	57.24	54.47	55.24
Bangladesh	Value in US\$	10% 112,606,000	7% 491,787,000	8% 492,693,000
	Qty in Doz	11% 2,119,397	9% 10,053,493	9% 9,889,570
	US\$ / Dozen	53.13	48.92	49.82
Indonesia	Value in US\$	7% 80,847,000	6% 406,676,000	6% 369,060,000
	Qty in Doz	8% 1,497,505	7% 8,582,369	7% 7,492,690
	US\$ / Dozen	53.99	47.39	49.26
Pakistan	Value in US\$	2% 28,109,000	2% 135,334,000	2% 113,775,000
	Qty in Doz	2% 477,641	2% 2,375,483	2% 2,241,844
	US\$ / Dozen	58.85	56.97	50.75

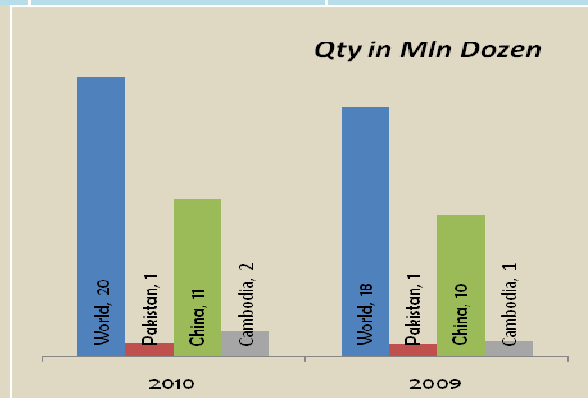
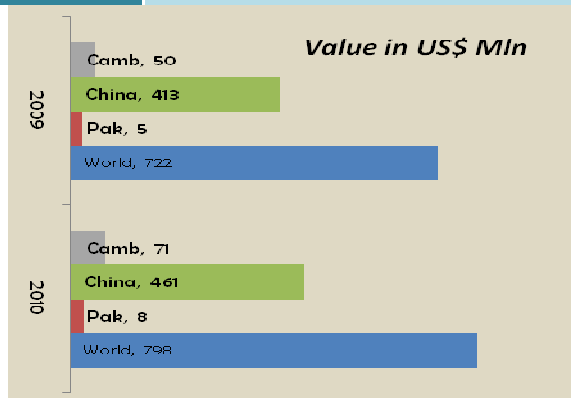
Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	7%	-9%
	Increase / decrease in Quantity	11%	-1%
Pakistan	Increase / decrease in Value	19%	-15%
	Increase / decrease in Quantity	6%	-15%



**Category 351: Cotton Nightwear / Pajamas**  
*Value in US\$ and Quantities in Dozen (43.50 sqm per Doz)*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	108,762,000	100%	798,417,000	100%	722,305,000
	Qty in Doz	100%	2,618,857	100%	20,007,672	100%	17,869,263
	US\$ / Dozen		41.53		39.91		40.42
China	Value in US\$	55%	59,993,000	58%	460,601,000	57%	412,530,000
	Qty in Doz	55%	1,434,041	56%	11,240,907	57%	10,101,286
	US\$ / Dozen		41.83		40.98		40.84
Cambodia	Value in US\$	12%	13,244,000	9%	70,981,000	7%	50,203,000
	Qty in Doz	12%	316,959	9%	1,810,313	6%	1,125,993
	US\$ / Dozen		41.78		39.21		44.59
Bngladesh	Value in US\$	3%	3,711,000	6%	48,299,000	7%	50,989,000
	Qty in Doz	6%	152,893	8%	1,623,745	8%	1,444,574
	US\$ / Dozen		24.27		29.75		35.30
India	Value in US\$	5%	4,909,000	5%	39,983,000	5%	34,382,000
	Qty in Doz	5%	137,002	7%	1,386,850	7%	1,247,917
	US\$ / Dozen		35.83		28.83		27.55
Pakistan	Value in US\$	5%	5,006,000	3%	26,913,000	3%	24,357,000
	Qty in Doz	6%	147,331	5%	1,007,644	5%	912,892
	US\$ / Dozen		33.98		26.71		26.68

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	11%	-19%
	Increase / decrease in Quantity	12%	-16%
Pakistan	Increase / decrease in Value	10%	-7%
	Increase / decrease in Quantity	10%	8%

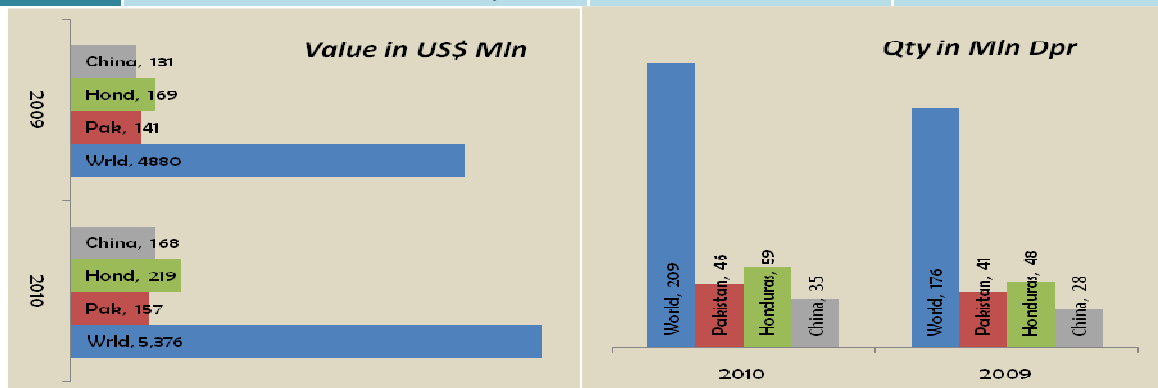


### Category 332: Cotton Hosiery

Value in US\$ and Quantities in Dpr (3.80 sqm per Dpr)

Country		Feb-11	2010	2009
World	Value in US\$	100% 139,027,000	100% 924,313,000	100% 774,207,000
	Qty in Dpr	100% 29,869,515	100% 208,819,558	100% 175,870,739
	US\$ / Dpr	4.65	4.43	4.40
Hnduras	Value in US\$	25% 34,509,000	24% 219,118,000	22% 169,386,000
	Qty in Dpr	30% 9,024,394	28% 58,962,162	27% 47,746,189
	US\$ / Dpr	3.82	3.72	3.55
China	Value in US\$	21% 28,902,000	18% 168,375,000	17% 130,951,000
	Qty in Dpr	20% 5,962,413	17% 35,239,483	16% 28,300,570
	US\$ / Dpr	4.85	4.78	4.63
Pakistan	Value in US\$	15% 20,521,000	17% 156,544,000	18% 140,627,000
	Qty in Dpr	17% 5,177,714	22% 46,028,049	23% 40,821,672
	US\$ / Dpr	3.96	3.40	3.44
Salvador	Value in US\$	16% 21,658,000	13% 124,290,000	5% 37,809,000
	Qty in Dpr	14% 4,238,417	12% 25,499,053	5% 9,504,143
	US\$ / Dpr	5.11	4.87	3.98
Mexico	Value in US\$	12% 15,994,000	12% 108,216,000	12% 93,133,000
	Qty in Dpr	9% 2,747,489	9% 19,395,043	10% 18,295,531
	US\$ / Dpr	5.82	5.58	5.09

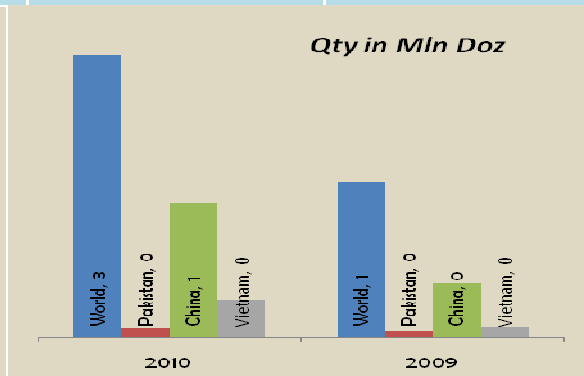
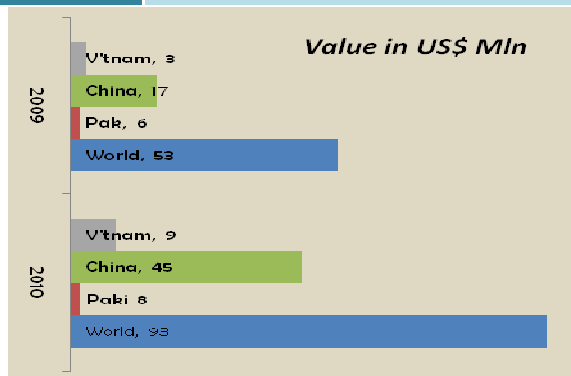
Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	19%	-5%
	Increase / decrease in Quantity	19%	1%
Pakistan	Increase / decrease in Value	11%	1%
	Increase / decrease in Quantity	13%	-4%



**Category 237: Playsuits / Sunsuits, etc.**  
*Value in US\$ and Quantities in Dozens (19.20 sqm per Doz)*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	21,430,000	100%	93,439,000	100%	52,512,000
	Qty in Pcs	100%	584,615	100%	2,549,352	100%	1,405,936
	US\$ / Doz		36.66		36.65		37.35
China	Value in US\$	48%	10,202,000	49%	45,358,000	32%	17,021,000
	Qty in Pcs	37%	218,616	48%	1,217,264	34%	480,556
	US\$ / Doz		46.67		37.26		35.42
Vietnam	Value in US\$	13%	2,739,000	10%	9,004,000	6%	3,200,000
	Qty in Pcs	22%	128,937	13%	335,976	7%	97,698
	US\$ / Doz		21.24		26.80		32.75
Bangladesh	Value in US\$	7%	1,463,000	6%	5,450,000	8%	4,041,000
	Qty in Pcs	8%	44,200	8%	197,974	8%	114,419
	US\$ / Doz		33.10		27.53		35.32
India	Value in US\$	7%	1,415,000	5%	4,727,000	7%	3,464,000
	Qty in Pcs	5%	28,183	4%	109,042	9%	124,684
	US\$ / Doz		50.21		43.35		27.78
Pakistan	Value in US\$	1%	286,000	2%	2,106,000	4%	2,011,000
	Qty in Pcs	1%	8,447	3%	73,223	3%	49,133
	US\$ / Doz		33.86		28.76		40.93

Country		2010 (YoY)		2009 (YoY)	
World	Increase / decrease in Value	78%		-14%	
	Increase / decrease in Quantity	81%		-9%	
Pakistan	Increase / decrease in Value	5%		45%	
	Increase / decrease in Quantity	49%		17%	

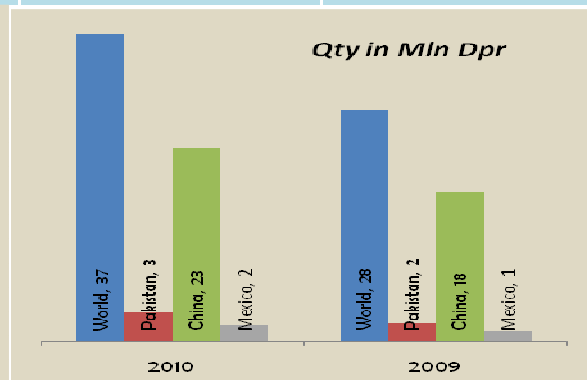
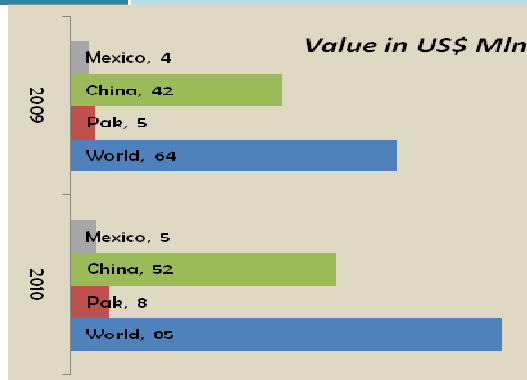




**Category 331: Cotton Gloves & Mittens**  
*Value in US\$ and Quantities in Dpr (2.90 sqm per Dpr)*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	17,995,000	100%	84,649,000	100%	64,022,000
	Qty in Pcs	100%	7,225,404	100%	37,020,373	100%	27,963,327
	US\$ / Dpr		2.49		2.29		2.29
China	Value in US\$	62%	11,095,000	62%	52,323,000	65%	41,769,000
	Qty in Pcs	64%	4,631,260	63%	23,265,407	64%	17,913,781
	US\$ / Dpr		2.40		2.25		2.33
Pakistan	Value in US\$	13%	2,341,000	9%	7,684,000	8%	5,093,000
	Qty in Pcs	15%	1,095,129	9%	3,448,840	7%	2,082,946
	US\$ / Dpr		2.14		2.23		2.45
Mexico	Value in US\$	5%	958,000	6%	5,373,000	6%	3,698,000
	Qty in Pcs	4%	315,001	5%	1,936,272	5%	1,296,164
	US\$ / Dpr		3.04		2.77		2.85
Honduras	Value in US\$	6%	1,107,000	6%	5,170,000	4%	2,452,000
	Qty in Pcs	1%	56,544	1%	271,931	1%	168,893
	US\$ / Dpr		19.58		19.01		14.52
Indonesia	Value in US\$	4%	779,000	4%	3,346,000	3%	1,889,000
	Qty in Pcs	7%	534,172	8%	2,913,388	6%	1,723,023
	US\$ / Dpr		1.46		1.15		1.10

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	32%	-37%
	Increase / decrease in Quantity	32%	-36%
Pakistan	Increase / decrease in Value	51%	-38%
	Increase / decrease in Quantity	66%	-50%



### **Cotton Sheets, Quilts, Pillows & Towels:**

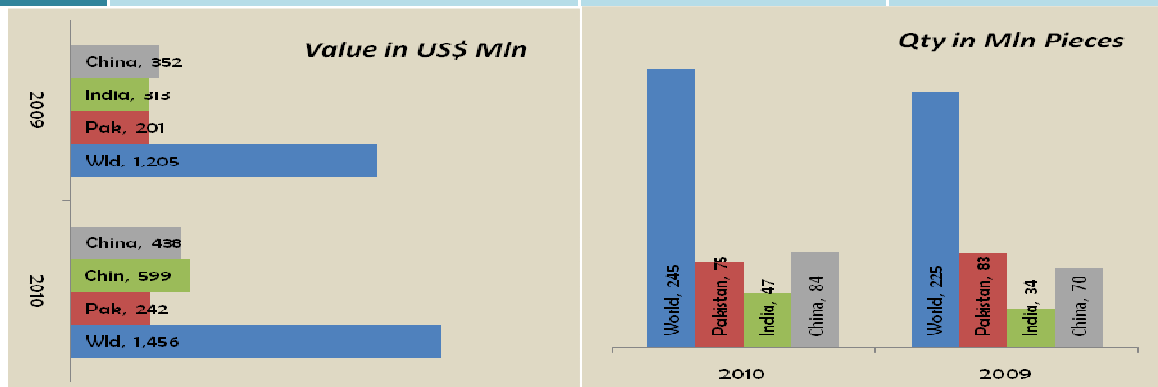
- In cotton sheets Pakistan's prices increased by 30% on average. China's prices rose by 22% and India's by 25%. However, Pakistan lost a considerable market share as its quantities went down by 10%. Pakistan had 26% share in 2009 in terms of value, which is now down to 20%.
- In bedspreads/quilts category, prices of US global imports increased by 36%. Chinese prices increased by 26% and India's by 9%. Pakistan's prices increased by 30%. However, Pakistan managed to increase its value and quantity in 2010.
- Just a cotton sheets, Pakistan's share of exports of pillows seems to be declining despite so substantial increase in average prices. Pakistan's share in quantity stood at 34% in 2009 which is now down at 25% in 2011.
- Pakistan's exports of cotton towels to US seem to be stable at around 33% share in quantity. While the average global import prices increased by 15%, Pakistan's prices increased by 10%. India's prices increased by 21% and its share now seem to be going down just a notch.

### Category 361: Cotton Sheets

*Value in US\$ and Quantities in Pieces (5.20 sqm per piece)*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	187,246,000	100%	1,455,857,000	100%	1,205,220,000
	Qty in Pcs	100%	26,416,835	100%	244,562,013	100%	224,761,037
	US\$ / Piece		7.09		5.95		5.36
India	Value in US\$	36%	66,503,000	32%	471,580,000	26%	312,841,000
	Qty in Pcs	22%	5,873,370	19%	47,479,519	15%	34,464,840
	US\$ / Piece		11.32		9.93		9.08
China	Value in US\$	30%	56,709,000	30%	437,600,000	29%	352,368,000
	Qty in Pcs	35%	9,180,250	34%	83,715,661	31%	69,805,771
	US\$ / Piece		6.18		5.23		5.05
Pakistan	Value in US\$	20%	37,796,000	22%	314,605,000	26%	313,790,000
	Qty in Pcs	29%	7,647,234	31%	74,799,375	37%	82,823,764
	US\$ / Piece		4.94		4.21		3.79
Turkey	Value in US\$	0%	508,000	3%	45,454,000	4%	44,206,000
	Qty in Pcs	0%	70,501	3%	7,777,323	3%	7,217,731
	US\$ / Piece		7.21		5.84		6.12
Portugal	Value in US\$	3%	5,429,000	3%	45,201,000	3%	39,094,000
	Qty in Pcs	1%	325,440	2%	3,760,579	1%	3,238,934
	US\$ / Piece		16.68		12.02		12.07

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	21%	-16%
	Increase / decrease in Quantity	9%	-12%
Pakistan	Increase / decrease in Value	0%	-9%
	Increase / decrease in Quantity	-10%	-2%

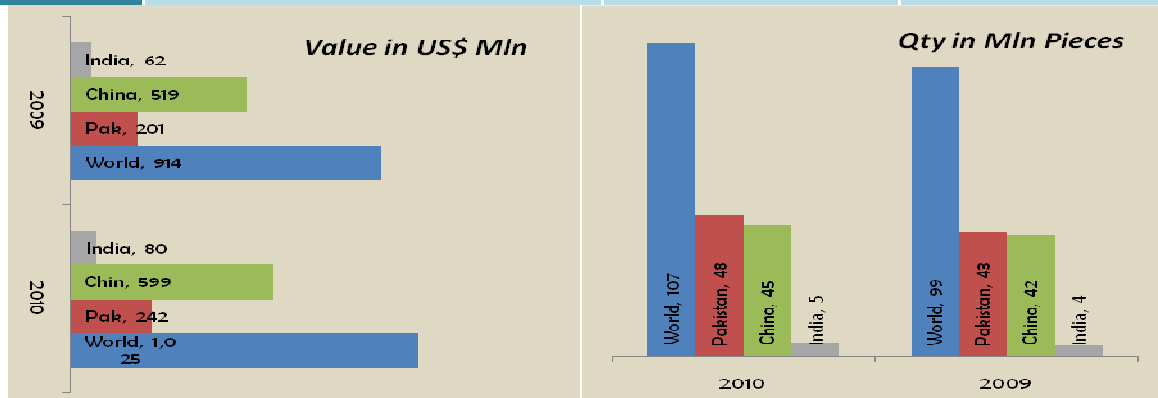


### Category 362: Bedspreads / Quilts

Value in US\$ and Quantities in Pieces (5.80 sqm per piece)

Country		Feb-11	2010	2009
World	Value in US\$	100% 156,427,000	100% 1,024,719,000	100% 914,416,000
	Qty in Pcs	100% 12,437,203	100% 107,246,637	100% 98,927,195
	US\$ / Piece	12.58	9.55	9.24
China	Value in US\$	60% 93,994,000	58% 599,073,000	57% 518,647,000
	Qty in Pcs	48% 6,004,417	42% 45,007,558	42% 41,701,617
	US\$ / Piece	15.65	13.31	12.44
Pakistan	Value in US\$	17% 26,782,000	24% 241,845,000	22% 200,874,000
	Qty in Pcs	35% 4,398,816	45% 48,406,467	43% 42,938,692
	US\$ / Piece	6.09	5.00	4.68
India	Value in US\$	8% 13,138,000	8% 80,493,000	7% 62,312,000
	Qty in Pcs	6% 720,801	4% 4,791,998	4% 3,729,367
	US\$ / Piece	18.23	16.80	16.71
Mexico	Value in US\$	4% 6,709,000	4% 42,523,000	5% 45,785,000
	Qty in Pcs	2% 232,824	2% 1,804,693	2% 2,198,822
	US\$ / Piece	28.82	23.56	20.82
Bngladesh	Value in US\$	0% 522,000	0% 4,646,000	0% 3,917,000
	Qty in Pcs	1% 124,680	1% 1,042,098	1% 1,184,226
	US\$ / Piece	4.19	4.46	3.31

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	12%	-10%
	Increase / decrease in Quantity	8%	0%
Pakistan	Increase / decrease in Value	20%	12%
	Increase / decrease in Quantity	13%	7%

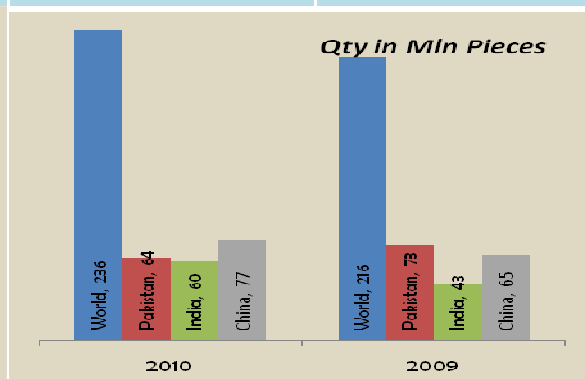
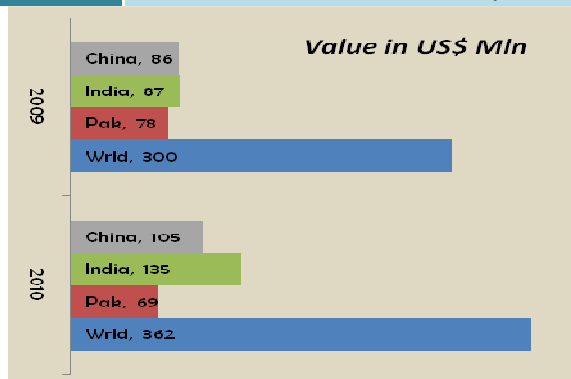


### Category 360: Cotton Pillowcases

Value in US\$ and Quantities in Pieces (0.90 sqm per piece)

Country		Feb-11	2010	2009
World	Value in US\$	100% 48,890,000	100% 361,859,000	100% 299,889,000
	Qty in Pcs	100% 28,334,984	100% 236,449,932	100% 216,147,233
	US\$ / Piece	1.73	1.53	1.39
India	Value in US\$	38% 18,382,000	37% 134,537,000	29% 86,704,000
	Qty in Pcs	26% 7,333,606	25% 59,822,010	20% 43,043,746
	US\$ / Piece	2.51	2.25	2.01
China	Value in US\$	30% 14,677,000	29% 104,614,000	29% 85,843,000
	Qty in Pcs	34% 9,716,345	32% 76,612,879	30% 65,406,352
	US\$ / Piece	1.51	1.37	1.31
Pakistan	Value in US\$	17% 8,515,000	19% 69,087,000	26% 77,741,000
	Qty in Pcs	25% 7,056,396	27% 63,648,911	34% 72,563,738
	US\$ / Piece	1.21	1.09	1.07
Bahrain	Value in US\$	5% 2,531,000	3% 11,252,000	3% 8,608,000
	Qty in Pcs	6% 1,721,455	3% 7,644,682	3% 7,555,658
	US\$ / Piece	1.47	1.47	1.14
Turkey	Value in US\$	0% 41,000	2% 7,172,000	2% 7,180,000
	Qty in Pcs	0% 21,260	3% 6,813,859	3% 6,366,027
	US\$ / Piece	1.93	1.05	1.13

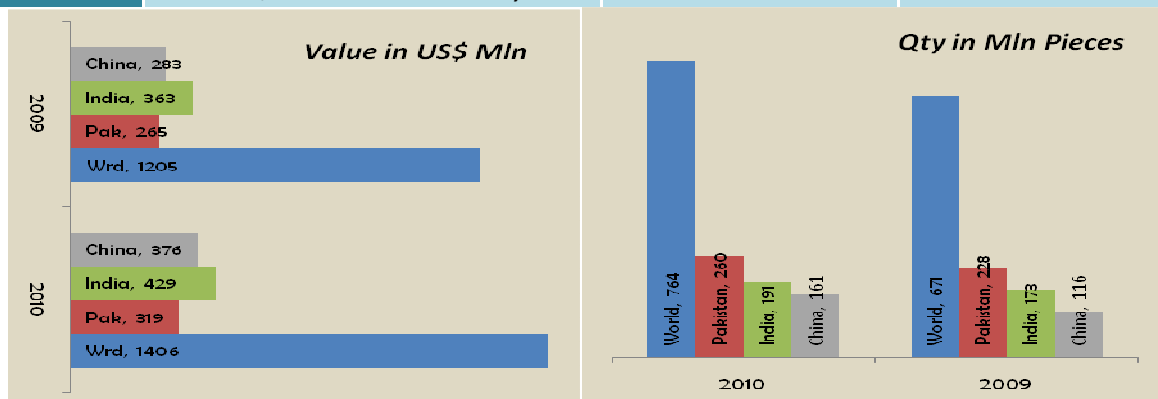
Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	21%	-14%
	Increase / decrease in Quantity	9%	-10%
Pakistan	Increase / decrease in Value	-11%	-5%
	Increase / decrease in Quantity	-12%	-1%



**Category 363: Cotton Terry / Other Pile Towels**  
*Value in US\$ and Quantities in Pieces (0.40 sqm per piece)*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	223,204,000	100%	1,406,419,000	100%	1,205,062,000
	Qty in Pcs	100%	108,301,808	100%	764,000,481	100%	671,004,971
	US\$ / Piece		2.06		1.84		1.80
India	Value in US\$	30%	66,529,000	31%	429,228,000	30%	362,958,000
	Qty in Pcs	24%	26,222,656	25%	190,802,987	26%	173,214,445
	US\$ / Piece		2.54		2.25		2.10
China	Value in US\$	33%	74,347,000	27%	375,926,000	23%	282,744,000
	Qty in Pcs	26%	28,031,566	21%	160,905,110	17%	115,715,613
	US\$ / Piece		2.65		2.34		2.44
Pakistan	Value in US\$	20%	45,498,000	23%	319,063,000	22%	265,359,000
	Qty in Pcs	33%	35,480,245	34%	259,527,263	34%	228,188,660
	US\$ / Piece		1.28		1.23		1.16
Brazil	Value in US\$	1%	2,998,000	5%	70,103,000	7%	81,265,000
	Qty in Pcs	1%	883,703	3%	25,437,956	5%	32,974,280
	US\$ / Piece		3.39		2.76		2.46
Bngladesh	Value in US\$	4%	8,123,000	3%	46,457,000	3%	35,916,000
	Qty in Pcs	9%	9,233,849	8%	61,116,756	7%	48,220,272
	US\$ / Piece		0.88		0.76		0.74

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	17%	-9%
	Increase / decrease in Quantity	14%	-7%
Pakistan	Increase / decrease in Value	20%	-7%
	Increase / decrease in Quantity	14%	-4%



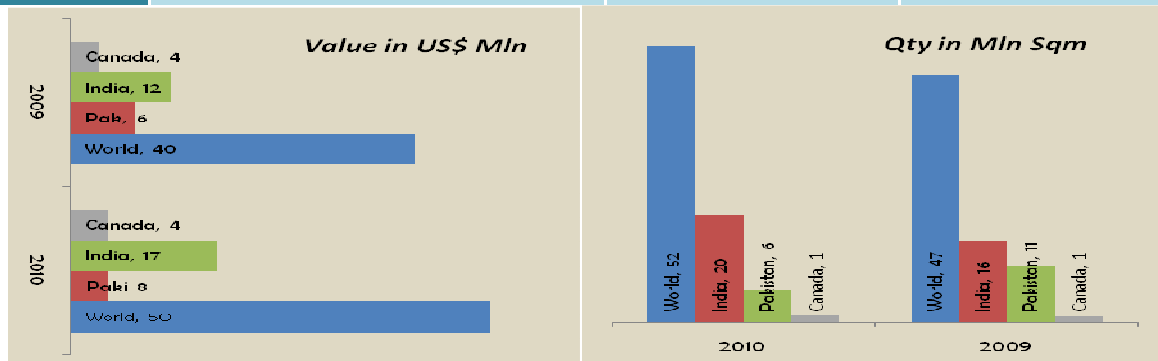
### **Cotton Duck, Sheeting, Printed Fabric & Yarn:**

- In cotton duck quality fabric exports to the US market, Pakistan came under pressure as it lost 40% in terms of value and 43% in terms of quantity in 2010 despite its price rise of just 11% comparing to US global import average of 9%. Pakistan's share currently stand at 14% in 2011 in comparison to 23% in 2009.
- In cotton sheeting fabric category, Pakistan's prices increased by 31% from 2009 while China's prices also increased by 34%. Pakistan's share is down slightly in terms of quantity, from 21% in 2009 to 17% in 2011. China's share in quantity, however, increased from 37% in 2009 to 42% in 2011.
- In the category of printed fabric of cotton, Pakistan's average price increased by 40% from 2009 while India's prices decreased by 6%. Pakistan's share came down from 18% in 2009 to 12% currently, in terms of quantity. India's market share, however, increased just a notch.
- Pakistan is still holding its lead in the category of carded cotton yarn despite 67% increase in average price. Pakistan's share in terms of quantity exported to US market stand at 43%. On the other hand, Chinese average price increased by 59% from 2009 and its market share increased from 3% in 2009 to 6% in 2011.

**Category 219: Duck Fabric**  
*Value in US\$ and Quantities in Square Meter*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	7,985,000	100%	49,509,000	100%	40,499,000
	Qty in Sqm	100%	5,611,135	100%	52,455,207	100%	46,694,706
	US\$ / Sqm		1.42		0.94		0.87
India	Value in US\$	33%	2,672,000	35%	17,322,000	29%	11,920,000
	Qty in Sqm	39%	2,201,903	39%	20,382,448	33%	15,578,272
	US\$ / Sqm		1.21		0.85		0.77
Pakistan	Value in US\$	8%	664,000	9%	4,581,000	19%	7,671,000
	Qty in Sqm	14%	771,655	11%	5,967,250	23%	10,514,474
	US\$ / Sqm		0.86		0.77		0.73
Canada	Value in US\$	11%	910,000	9%	4,484,000	9%	3,535,000
	Qty in Sqm	4%	245,633	2%	1,235,973	2%	945,306
	US\$ / Sqm		3.70		3.63		3.74
China	Value in US\$	13%	1,056,000	9%	4,583,000	9%	3,740,000
	Qty in Sqm	6%	342,182	5%	2,454,397	4%	1,930,619
	US\$ / Sqm		3.09		1.87		1.94
Tkmnistan	Value in US\$	5%	371,000	5%	2,404,000	4%	1,567,000
	Qty in Sqm	10%	586,771	8%	4,385,082	8%	3,615,130
	US\$ / Sqm		0.63		0.55		0.43

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	22%	-24%
	Increase / decrease in Quantity	12%	-21%
Pakistan	Increase / decrease in Value	-40%	-16%
	Increase / decrease in Quantity	-43%	-7%

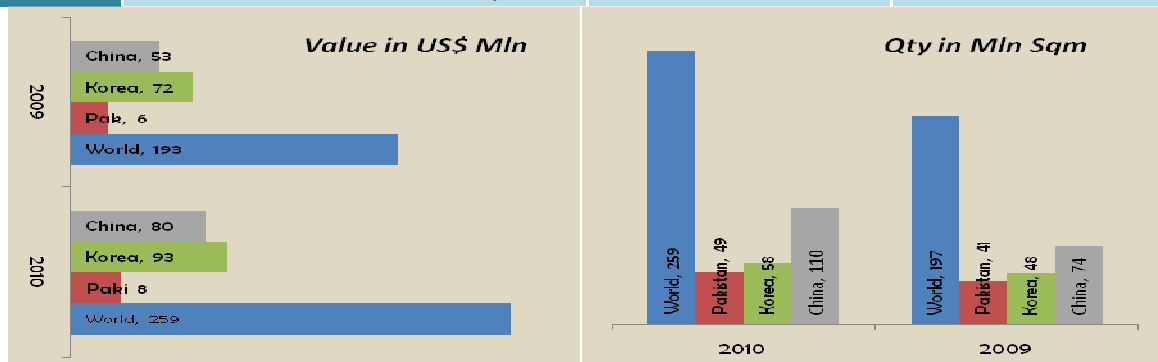




**Category 313: Cotton Sheeting Fabric**  
*Value in US\$ and Quantities in Square Meter*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	43,071,000	100%	259,176,000	100%	193,086,000
	Qty in Sqm	100%	35,754,392	100%	259,249,979	100%	197,030,254
	US\$ / Sqm		1.20		1.00		0.98
Korea	Value in US\$	35%	14,906,000	36%	92,874,000	37%	72,033,000
	Qty in Sqm	24%	8,416,680	23%	58,447,228	24%	47,943,336
	US\$ / Sqm		1.77		1.59		1.50
China	Value in US\$	33%	14,304,000	31%	80,241,000	27%	52,713,000
	Qty in Sqm	42%	14,976,763	42%	109,949,086	37%	73,746,787
	US\$ / Sqm		0.96		0.73		0.71
Pakistan	Value in US\$	11%	4,551,000	12%	30,417,000	12%	22,815,000
	Qty in Sqm	17%	6,170,846	19%	48,959,923	21%	40,525,754
	US\$ / Sqm		0.74		0.62		0.56
Japan	Value in US\$	8%	3,372,000	9%	23,475,000	11%	22,044,000
	Qty in Sqm	5%	1,703,735	5%	12,619,434	6%	12,308,220
	US\$ / Sqm		1.98		1.86		1.79
Indonesia	Value in US\$	5%	2,299,000	5%	13,536,000	4%	6,998,000
	Qty in Sqm	4%	1,601,699	4%	9,770,994	3%	5,138,658
	US\$ / Sqm		1.44		1.39		1.36

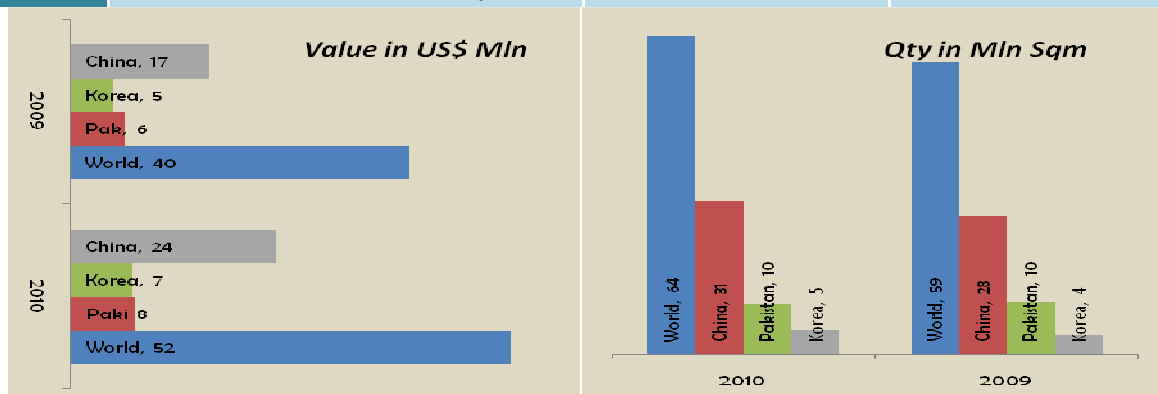
Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	34%	-18%
	Increase / decrease in Quantity	32%	-28%
Pakistan	Increase / decrease in Value	33%	-15%
	Increase / decrease in Quantity	21%	-20%



**Category 315: Cotton Printcloth Fabric**  
*Value in US\$ and Quantities in Square Meter*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	7,884,000	100%	51,933,000	100%	39,895,000
	Qty in Sqm	100%	9,483,053	100%	64,255,929	100%	58,927,237
	US\$ / Sqm		0.83		0.81		0.68
China	Value in US\$	41%	3,237,000	47%	24,198,000	41%	16,505,000
	Qty in Sqm	38%	3,583,422	48%	30,741,795	47%	27,802,540
	US\$ / Sqm		0.90		0.79		0.59
Korea	Value in US\$	13%	1,004,000	14%	7,452,000	13%	5,148,000
	Qty in Sqm	6%	574,861	8%	4,864,431	6%	3,797,267
	US\$ / Sqm		1.75		1.53		1.36
Pakistan	Value in US\$	12%	984,000	15%	7,709,000	16%	6,409,000
	Qty in Sqm	12%	1,140,449	16%	10,137,498	18%	10,385,165
	US\$ / Sqm		0.86		0.76		0.62
Thailand	Value in US\$	17%	1,353,000	9%	4,425,000	10%	3,903,000
	Qty in Sqm	33%	3,140,679	20%	13,071,670	18%	10,481,633
	US\$ / Sqm		0.43		0.34		0.37
India	Value in US\$	6%	475,000	6%	2,904,000	7%	2,744,000
	Qty in Sqm	7%	669,281	5%	3,024,723	6%	3,617,514
	US\$ / Sqm		0.71		0.96		0.76

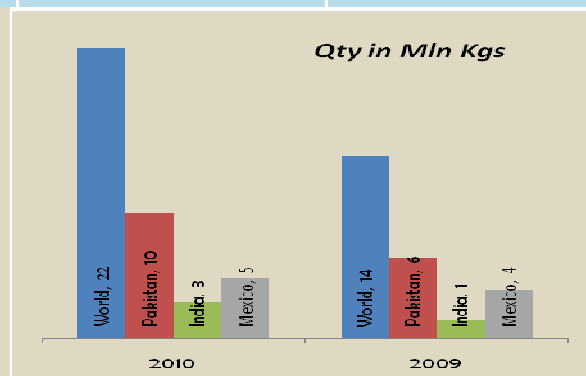
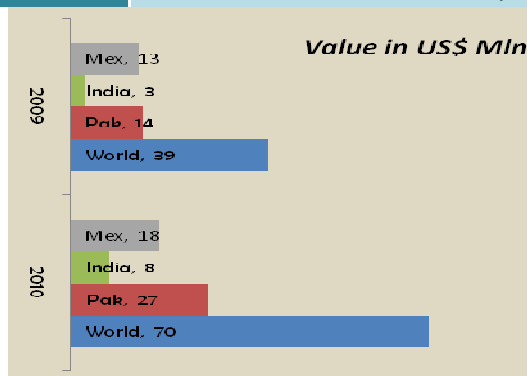
Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	30%	-24%
	Increase / decrease in Quantity	9%	-28%
Pakistan	Increase / decrease in Value	20%	-16%
	Increase / decrease in Quantity	-2%	-28%



**Category 300: Carded Cotton Yarn**  
*Value in US\$ and Quantities in Kgs (8.50 Sqm per Kg)*

Country		Feb-11		2010		2009	
World	Value in US\$	100%	10,780,000	100%	70,372,000	100%	39,060,000
	Qty in kgs	100%	2,488,596	100%	22,210,795	100%	13,917,131
	US\$ / Kg		4.33		3.17		2.81
Pakistan	Value in US\$	39%	4,177,000	38%	27,020,000	37%	14,407,000
	Qty in kgs	43%	1,065,707	43%	9,558,931	44%	6,130,904
	US\$ / Kg		3.92		2.83		2.35
Mexico	Value in US\$	38%	4,051,000	25%	17,542,000	34%	13,454,000
	Qty in kgs	33%	810,830	20%	4,536,040	26%	3,653,644
	US\$ / Kg		5.00		3.87		3.68
India	Value in US\$	7%	799,000	11%	7,806,000	7%	2,900,000
	Qty in kgs	10%	237,884	12%	2,715,122	10%	1,356,796
	US\$ / Kg		3.36		2.88		2.14
Korea	Value in US\$	4%	393,000	5%	3,642,000	4%	1,519,000
	Qty in kgs	3%	68,402	6%	1,226,662	5%	670,142
	US\$ / Kg		5.75		2.97		2.27
China	Value in US\$	6%	595,000	3%	2,269,000	3%	1,222,000
	Qty in kgs	6%	141,199	3%	693,212	3%	461,656
	US\$ / Kg		4.21		3.27		2.65

Country		2010 (YoY)	2009 (YoY)
World	Increase / decrease in Value	80%	-15%
	Increase / decrease in Quantity	60%	-18%
Pakistan	Increase / decrease in Value	88%	-29%
	Increase / decrease in Quantity	56%	-25%





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